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Management Is Life Coaching

Kate Romero's POV: Talent Manager

There are [talent managers](#) who help actors pick out headshots, choose acting coaches, refine a list of agents to meet with, and choose footage for a demo reel (among other things, of course). There are other talent managers who are not only career guides but also life coaches of sorts. [Kate Romero](#), of [Guardian Angel Management](#), goes one step beyond. She is a manager, a life coach, and a spiritual coach for actors. What does that entail? Read on!

Management Is Life Coaching



What are you doing in the field of talent management?

Having been a working actress for 15 years I saw first hand what a difficult thing is can be for a single Mom (in a man's world) to make a living and be treated fairly and with respect. I set about injecting a strong dose of humanity into every encounter I had, still do. I was one of only 10% of actors who sent a thank you card for a person's time. I also kept in mind the person's busy schedule and reminded them of my presence without interrupting their busy day. I got inside the heads of Casting Directors, Directors, Producers and Agents so that I could better deliver to them exactly what they wanted in

just the way they wanted it so I didn't waste their time or mine. I walked a mile in all of their shoes. Not many will think to see how life is for the people they are approaching due to being so extremely focused on their own needs. Once I reveal to an actor how they are showing up in their own career, they see that life is indeed holographic and they are showing up everywhere else in very similar non functional ways that produce breakdowns rather than breakthroughs. All of this behavior is of course unconscious or they would choose a better way.

What do you feel has helped the most people with the work that you do?

I feel that the most profound and life transforming thing about my approach is helping the client get in touch with their true nature. Showing them that if they would just train themselves to see that part of reality when they look in the mirror that the way they show up for themselves would improve exponentially which would produce the by-product of everything else becoming increasingly more productive, tended too with care and nurturing, appreciated for all that it is in the moment and all that it is not. Acceptance, surrender, laser sharp intention and focus will transform the most seemingly immovable things and circumstances.

What type of life coaching do you do?

Prior to a first meeting, I ask that the client prepare a list of goals, a list of obstacles to those goals and thirdly, a list of "self imposed" obstacles to their goals. I make it known that it is the things that are so icky they couldn't possibly reveal that to anyone that are the gold we are mining. I am rigorous in getting right to the heart of the block. We all reveal much more to the world than we realize. I can detect negativity even in an Oscar winner who is doing all they can to conceal it.

What kind of career coaching do you do?

Once a client sees the complete common sense and logic that nothing is in their life that they didn't put there themselves with their very own choices they begin a little giggle and we are off to the races. There is no "make Wrong", no blame, shame or guilt involved in my work. I see to it that my clients know they are supported. Support and understanding is really all any of us needs. I show my client their true nature and value and it is when they see that they are priceless and precious the once wounded ego is then inspired to heal. Of course we don't even know that we don't know we are living this way, which is why it can take years and maybe a lifetime to spot on ones own.

What inspired you to do all of what you are doing now?

I am quite simply driven to give what I didn't get. This is a blessing rather than a complaint. I believe that I chose my life circumstances when I volunteered to incarnate. I believe that I made a spiritual contract with my parents that I have honored. Relationships aren't here to make us happy; they are here to get us conscious. Happiness, I believe, is a by-product of getting conscious. I feel that a part of evolution is to look at our parents and set about mastering what they never did. That if we were to make them

wrong for the circumstances we were raised in then we would not be honoring the classroom we chose to grow through. When we place blame or harbor regret by feeling bitter about the past we continuously give our power away and stunt our growth. We can come from nowhere to now-here in the blink of an eye when we are ready. Those who are drawn to me are the people who are ready to give up being a victim of circumstances and suffering forever. I love what I do, it lights me up and provides me with continuous uncaused joy. We can all have, do or be anything we want in life...I am not just facilitating the building of lives, I am facilitating the building of a world, one person at a time.

If you could be remembered for just one thing, what would that be?

Raising the vibration of the planet so high that pain and suffering would be a thing of the past.

For further info please go to www.guardianangelmanagement.com

Kate's long running weekly global radio show may be heard at www.bbsradio.com

As VP at Stellar Communications (the PR company that launched THE SECRET) being added to her plate, Kate is in the position to raise consciousness through media on a whole new level. www.e-pr.com